



FC BARCELONA

COMPETITION RULES COPA DEL REY ROOKIES (2018/2019 season)

RULE 1.- SCOPE

FUTBOL CLUB BARCELONA (hereinafter FC BARCELONA), domiciled at Carrer Arístides Maillol, s/n, 08028 in Barcelona, and with Spanish tax registration code (CIF) G-08.266.298, is promoting an action called "Copa del Rey Rookies" (hereinafter, "the Action ") addressed exclusively at all those persons who are registered or who register for the "Barça Rookies" programme and participate in the competition under the terms and conditions established herein.

From among all the entrants in the contest, three (3) winners will be designated, which will be awarded the prizes described in rule 6.

For the foregoing purposes, in the case of minors, their participation in the Action and in each and every one of the corresponding phases described herein (acceptance of rules, entrance requirements, how the action works, acceptance of the prize, assignment of image and intellectual property rights, etc.), must be supervised and/or carried out by the person holding rights to his/her representation and legal guardianship. Therefore, pursuant to the foregoing, the consent and authorizations as required and perceptible shall be understood to have been issued for all effects and without reservations by those persons who are designated with their representation, tutorship and legal guardianship, in their name, exempting FCB from any liability in this respect.

RULE 2.- ENTRY DEADLINE AND PUBLICATION OF RULES

The period for participation in the aforementioned Action shall commence on 18 February 2019 and will end on 1 March 2019 at 23:59 CET = UTC + 1.

These rules shall be published in the Barça Rookies section of the official FC BARCELONA website (www.fcbrookies.com) in order to inform all those who wish to enter of the method for participation and how the action works.

RULE 3.- AUTHORISATION OF PERSONAL DATA

a) DATA PROCESSOR: Your personal details shall be processed by FC Barcelona, located in Barcelona, at Arístides Maillol s/n, 08028, Barcelona and with Spanish Tax Identification Number (NIF) G-08266298.

b) PURPOSES: Your personal details shall be processed in order to send you the Barça Rookies Newsletter of the Barça Fans programme, which shall always be personalised and adapted to your interests. To access the exclusive content of the Barça Rookies programme, you can register at www.fcbrookies.com.

MÉS QUE UN CLUB

Barcelona
Arístides Maillol s/n
08028 Barcelona, Spain
902 1899 00

Ciutat Esportiva – La Masia
Passeig del Canal 32
08970 Sant Joan Despí
+34 93 496 3606

New York
250 Park Avenue 20 F
10177 New York
+212 299 4621

Hong Kong
8 Queen's Road Central 25 F
Hong Kong
+852 3468 8581



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You are informed that apart from subscription for the Barça Rookies Newsletter, you shall be entered for the competition and so your data shall be used to manage your participation, and for delivery of the prize and publication of your name should you be the winner.

c) **COMMUNICATION OF DATA:** Your data shall not be transferred, sold, rented or made available in any other way to any third party, except to those which supply services to FC BARCELONA, which perform certain activities for the Club (such as sending the newsletter), but that in no case shall process the data for their own purposes. Some of these suppliers may be located outside of the European Union, as indicated in section e below.

If you wish to receive information from third parties, such as the FC Barcelona Foundation or its partners or sponsors, this information will always be sent by FC Barcelona, and we shall not provide them with any data, unless you have given us your express consent to do so.

d) **AUTOMATED DECISIONS AND CREATION OF PROFILES:** For some services, we may process your personal data using automated methods. This means that certain decisions are made automatically without human intervention. For example, we may segment you depending on whether you have any interest in certain sports sections of FC BARCELONA, or use our services, such as free Wi-Fi on our premises.

We may also create a profile by analysing your behaviour on the web, showing you products that may be of interest to you, based on the preferences you have shown through your browsing, or information obtained through cookies.

In addition, if you have agreed to receive commercial communications, these may be adapted and customized according to the interests of the users, either based on the products and services requested, or based on the data that we can deduct or obtain from your browsing, interest in certain contents, reaction to our communications, among others.

This personalization is conducted in a partially automated manner, in the sense that the Club determines the parameters of the personalization, but it is the technological platform that generates the user's profile. We do not send general communications that are not segmented by the previous procedure, since we consider it to be in the interest of both the Club and the users of the Barça Rookies program for the information that is sent or received to be relevant, and because not segmenting would not alter the number of communications received by the Barça Rookies program, but only the content of the same. In this regard, if any user of the Barça Rookies program does not wish to be segmented, we ask them to refrain from subscribing to the Barça Rookies program's communications.

e) **INTERNATIONAL TRANSFERS:** FC Barcelona, as an international organisation, has international suppliers that may provide their services from outside the EU, so it is possible for users' data to be

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Barcelona
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08028 Barcelona, Spain
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+34 93 496 3606

New York
250 Park Avenue 20 F
10177 New York
+212 299 4621

Hong Kong
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Hong Kong
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processed outside the European Union or the European Economic Area (for example, the supplier of newsletter delivery, data storage, management of requests for information or member services, etc.).

In any case, the Club will ensure that this data processing is always protected with the appropriate guarantees, which may include:

- Standard EU approved clauses: These are contracts approved by the European regulator, and which provide sufficient guarantees to ensure that the processing complies with the requirements of the European General Data Protection Regulation.
- Third party certifications: For example, Privacy Shield, the framework agreement between the EU and the United States that establishes a standardized framework for data processing according to the requirements of the European General Data Protection Regulation.

f) DURATION OF THE PROCESSING: All of the data that you provide to us when subscribing for our newsletter shall be processed until the Club considers that, by any means available according to the technology available at any time, you are no longer interested in its products. In any case, you may unsubscribe from the newsletter at any time.

Likewise, all data provided to use during participation in the competition shall be treated until the end of the same.

After the term indicated in the first paragraph of this section, FC Barcelona shall withhold your duly anonymized data for statistical purposes or market analysis, whenever possible, or duly blocked to comply with any legal obligation of the Club.

g) EXERCISE OF YOUR RIGHTS: At any time you may revoke your consent to any of the uses of data indicated above.

Likewise, you may exercise your rights of access, rectification, deletion, opposition, limitation or portability through written communication addressed to Avda. Aristides Maillol, S/N, 08028, Barcelona (Spain), with the reference "Personal Data", or by email to proteccio.dades@fcbarcelona.cat

If you have any questions about how we process your personal data, or about any other issue related to the matter, you may contact our Data Protection Delegate at Avda. Aristides Maillol, S/N, 08028, Barcelona (Spain), with the reference or for the attention of the "Delegado de Protección de Datos", or by email to the address dpo@fcbarcelona.cat.

Additionally, you may file a claim to the competent Governing Authority if you consider FC Barcelona to have processed your data in breach of this Privacy Policy or any other applicable regulations.

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Barcelona
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08028 Barcelona, Spain
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+34 93 496 3606

New York
250 Park Avenue 20 F
10177 New York
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RULE 4.- REQUIREMENTS AND METHOD FOR PARTICIPATION

4.1. Anyone interested in participating in the Action and competition must meet the requirements detailed below:

- Be a Barça Rookie or register as such on the www.fcbrookies.com website
- Participate in the present promotion following the requirements and instructions indicated on the website at www.fcbrookies.com within the period established for this purpose.
- Indicate who has been, for each participant, the best player in the Copa del Rey via www.fcbrookies.com.
- Each Barça Rookie will be allowed one (1) single entry. In the event that FC BARCELONA finds that the same entrant has uploaded more than one answer, the CLUB reserves the right to cancel their participation in the Competition. Any duplicity will be controlled by a computer security system, so that only one (1) entry per Barça Rookie will be allowed, with any additional entries by the same person being cancelled.

4.2. All persons who meet the above mentioned criteria and, in the case of minors, do so under supervision of the adult that legally represents them, shall be able to participate in the competition.

RULE 5.- HOW THE COMPETITION WORKS

5.1. Once the deadline for entering the competition has ended, all participants that fulfil all the entry requirements detailed in Rule 4 will be taken into account. Three (3) winning entrants and two (2) reserve entrants will be designated.

5.2. The method for determining the winning and reserve Barça Rookies will be by draw on 4th March 2019.

5.3. Once the winners and reserves have been designated, their names will be reported to a Notary who shall draft an official record of the identities of the three (3) people who have won and that of the two (2) reserves, in the established order of priority.

5.4. In the event that the winners relinquish the prize for whatever reason or circumstance, the winner shall be the first reserve, and so on successively.

5.5. By participating in the present Action, the entrants who are of legal age, and in the case of minors, their parents or legal representatives of legal age who hold the right to their legal guardianship, **EXPRESSLY ACCEPT** (i) these rules, (ii) that in the event that they are winners of the Action, the sending of an email by the CLUB to the e-mail address provided by them for the purpose of entry shall serve as a

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Barcelona
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New York
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10177 New York
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Hong Kong
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means of proof, for all effects, that FC BARCELONA has informed them of their winning status. This contact shall be made during the week following the designation of the winners. If no contact with the winning entrant is possible within 24 hours counted from the moment of the first communication, for any reason or circumstance not attributable to the CLUB, the winner shall lose all rights to the prize, which shall instead be awarded then to the first reserve and so on successively.

5.6. The winning entrant must be the person that accepts it, and in the case of minors, their parents or legal representatives of legal age who hold the right to their legal guardianship, who shall expressly manifest their acceptance or relinquishment of the prize. In the former case, the instructions provided by FC BARCELONA regarding the logistics of delivery and, if applicable, collection of the aforesaid prize must be strictly adhered to.

RULE 6.- PRIZE

The winners will receive the following prizes:

- 1st place: A Barça Lassa victory shirt.
- 2nd place: A Barça Lassa victory shirt.
- 3rd place: A Barça Lassa victory shirt.

RULE 7.- ACCEPTANCE OF THE PRIZE

The winners of the prize (and in the case of minors, their legal representatives), once informed of their winning status via email, must issue an express response before receiving the said prize, declaring (i) acceptance of the prize (ii) or rejection of the prize, whereby:

- In the case of acceptance, to proceed with presentation of the prize pursuant to the conditions indicated by the CLUB. The winner must sign a document declaring his or her express acceptance of the corresponding prize and receipt of the same in conformity, declaring therein that he or she has no claims or demands to make against FC BARCELONA.
- In the case of relinquishment or non-acceptance of the prize, the winner must also declare this in writing. In such a case, FCB wishes to make it clear that the aforesaid prize may not be exchanged for any other, or for its cash value, and that the winning status shall instead be passed to the first reserve, who shall be awarded the prize pursuant to the same procedure and so on successively.

For the aforesaid purposes, in the case of minors, perceptive acceptance and/or relinquishment, as appropriate, shall be understood to have been made under all circumstances and without reserve by the adults that hold the status of their legal guardians, in the name and representation of the same, thereby exempting FCB from any liability in that respect.

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The VIP tickets and Meet & Greet that are the object of the prize must necessarily be used by the winners thereof (and in the case of the VIP tickets by the companions that the winner chooses at his or her sole and exclusive criteria). Hence, sale of any of the elements that make up the prize and/or any type of onerous transfer or transmission of the same shall be strictly prohibited and may imply automatic revocation of the prize and cancellation of its content without any type of compensation or reimbursement of the cost.

Should the winner fail to comply with the instructions determined by FCB regarding the logistics for presentation of the prize, or with the period or times established and announced by FCB for said purposes, except by cause of force majeure and/or justified impediment, it shall be assumed that the prize has been relinquished due to failure to uphold the requirements established by FCB with regard to the said logistics for collection of the same, and FCB shall be entitled to make whatever use of the same that it deems convenient.

RULE 8.- IMAGE RIGHTS AND INTELLECTUAL PROPERTY

All the entrants in this Action guarantee that they are the authors and holders of the intellectual property rights to the images sent as entries for the present contest and hereby transfer to FC BARCELONA, at their full liability for all purposes, the intellectual property rights thereof, including the rights to reproduction, distribution, public communication and transformation, so that FC Barcelona may use the images received from the entrants for promotional and advertising purposes regarding its own activity through any means, support and mode of use, either directly or through third parties. The present assignment of rights is granted in a non-exclusive manner, for the entire duration of the rights ceded and for all territories of the world. Likewise, all entrants authorise FC BARCELONA to use their image (including image, name and voice), as they appear in the images sent as entries for the competition, so that FC BARCELONA may use the said images for promotional and advertising of its activity through any medium or support, either directly or through third parties.

Likewise, the winners in accordance with the present rules and, in the case of minors, the person that legally represents them, issue their express consent for FC BARCELONA, at their own liability for all effects, to capture their image (including their image, name and voice) in the form of photographs and/or audiovisual recordings that, if applicable, may be made individually or jointly through FC BARCELONA staff or authorised third parties at the time of collection of the prize and/or its use, for its own advertising purposes, as well as participation in any possible interviews and/or reports that might be involved.

For said purpose, FCB is entitled to make use of the aforesaid graphic material and copies of the same, either fully or partially, for promotional and/or informative events in relation to the present competition, or others, in any of the FCB communication platforms, either directly or by means of third parties that are authorised or commissioned to do so, in compliance with its statutory purposes, and relinquishes any kind of payment and/or claim for any matter, in relation to the taking of said photographic images or

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New York
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10177 New York
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recording of videos and the transfer of the rights to use the same. In terms of the aforesaid, advertising and promotional supports or assets, either current and/or future, in which the winners' image may appear individually or as part of a group, are and shall be the property of FCB.

All entrants declare that they hold all the rights and legitimation necessary to agree to these aforesaid transfers and authorisations, and shall be liable for any claim by third parties that FC BARCELONA may receive regarding the use of the images authorised herein.

RULE 9.- DEPOSIT OF RULES BEFORE NOTARY

The rules for the present competition shall be deposited before a Notary of the Il·lustre Col·legi de Notaris de Catalunya.

RULE 10.- ACCEPTANCE OF THE RULES

Participation in the Action supposes express and full acceptance of:

- a) these rules.
- b) the system for entry and for the competition.
- c) use and treatment of the personal data of the participating Barça Rookies under the terms established herein.
- d) use, dissemination and publication of photographs and/or audiovisual recordings under the terms established herein.

Should there be any divergence regarding the competition and/or the interpretation of the present Regulations, any lawsuits that could arise from the matter shall be dealt with by the Courts and Tribunals of Barcelona, hence the entrants expressly relinquish any other jurisdiction that could correspond to them.

RULE 11.- COMMUNICATIONS OF THE ACTION

Communications relating to the Action and/or purpose of these rules and their participation method shall be described on the www.fcbrookies.com website. The winners will receive communications via email, which will also be published on the www.fcbrookies.com website.

RULE 12.- PRIZE TICKETS

Use of the tickets that make up one of the prizes will be made in accordance with the following conditions:

- a) Entrance to the Palau Blaugrana will be subject to compliance with:

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Barcelona
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- The rules of these premises owned by FC BARCELONA.
- The provisions of any applicable regulations regarding access, safety, health, etc.

b) Likewise, access to the Palau Blaugrana may involve for security reasons:

- Inspections.
- Searches.
- Etc.

c) The tickets that make up one of the prizes are personal and non-transferable. Therefore, they must necessarily be used by the winner and his or her companions designated at his or her sole and exclusive criteria, who shall be responsible for each of them and for the good use thereof. As a result, any sale and/or any other type of transfer is strictly prohibited, as well as their use for advertising, marketing or promotion purposes (including competitions, gifts and/or draws) which could entail automatic cancellation of the same without any compensation.

d) FC BARCELONA informs the winners of the competition that it reserves the right to request of persons who wish to enter the Palau Blaugrana official documentation that contains the owner's photograph and signature and by which they can be identified (DNI, NIE, Passport, etc.). In the case of detecting any anomaly, such as non-correspondence between the winner (and/or his or her companions) and the bearers thereof, entrance to the Palau Blaugrana will be refused to said person, and the tickets shall be withheld by FC BARCELONA or the competent authorities for such purposes (e.g. private surveillance, security forces and bodies), and shall be automatically cancelled without any compensation.

e) The winners and their companions must keep the tickets not only throughout the entire period of time that the game lasts, but also while they are on the Palau Blaugrana premises, and must show them to the staff designated by FC BARCELONA whenever required.

f) FC BARCELONA shall not be held liable for any loss or theft of the tickets that are the object of the prize and shall not issue any duplicates thereof.

g) Notwithstanding the consequences set out for the aforementioned irregularities, any of these misdemeanours shall be reported to the FC BARCELONA Disciplinary Committee in order for it to take any corresponding measures, and also to the corresponding authorities, in order for them to adopt any corresponding administrative, police and/or legal measures.

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