



LEGAL TERMS AND CONDITIONS
SUMMER "PERSONALITY QUIZ"
(2019/2020 sports season)

RULE 1.- SCOPE

FUTBOL CLUB BARCELONA (hereinafter FC BARCELONA), domiciled at Carrer Aristides Maillol, s/n, 08028 in Barcelona, and with Spanish tax registration code (CIF) G-08.266.298, is promoting an action called "Personality Quiz" (hereinafter, "the Action ") addressed exclusively at all those persons who are registered or who register for the "Barça Rookies" programme and participate in the action and draw under the terms and conditions established herein.

For the foregoing purposes, in the case of minors, their participation in the Action and in each and every one of the corresponding phases described herein (acceptance of rules, entrance requirements, how the action works, acceptance of the prize, assignment of image and intellectual property rights, etc.), must be supervised and/or carried out by the person holding rights to his/her representation and legal guardianship. Therefore, pursuant to the foregoing, the consent and authorizations as required and perceptible shall be understood to have been issued for all effects and without reservations by those persons who are designated with their representation, tutorship and legal guardianship, in their name, exempting FC BARCELONA from any liability in this respect.

RULE 2.- ENTRY DEADLINE AND PUBLICATION OF RULES

The period for participation in the aforementioned Action shall commence on 2 July 2020 and will end on 12 July 2020 at 23:59 CET = UTC + 1.

These rules shall be published in the Barça Rookies section of the official FC BARCELONA website (www.fcbrookies.com) in order to inform all those who wish to enter of the method for participation and how the action works.

RULE 3.- AUTHORISATION OF PERSONAL DATA

a) DATA PROCESSOR: Your personal details shall be processed by FC Barcelona, located in Barcelona, at Aristides Maillol s/n, 08028, Barcelona and with Spanish Tax Identification Number (NIF) G-08266298.

b) PURPOSES: Your personal details shall be processed in order to send you the Barça Rookies Newsletter of the Barça Fans programme, which shall always be personalised and adapted to your interests. To access the exclusive content of the Barça Rookies programme, you can register at www.fcbrookies.com.

You are informed that apart from subscription for the Barça Rookies Newsletter, you shall be entered for the action and so your data shall be used to manage your participation, and for delivery of the prize and publication of your name should you be the winner.

c) COMMUNICATION OF DATA: Your data shall not be transferred, sold, rented or made available in any other way to any third party, except to those which supply services to FC BARCELONA, which perform certain activities for the Club (such as sending the newsletter), but that in no case shall process the data for their own purposes. Some of these suppliers may be located outside of the European Union, as indicated in section e below.

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If you wish to receive information from third parties, such as the FC Barcelona Foundation or its partners or sponsors, this information will always be sent by FC Barcelona, and we shall not provide them with any data, unless you have given us your express consent to do so.

d) **AUTOMATED DECISIONS AND CREATION OF PROFILES:** For some services, we may process your personal data using automated methods. This means that certain decisions are made automatically without human intervention. For example, we may segment you depending on whether you have any interest in certain sports sections of FC BARCELONA, or use our services, such as free Wi-Fi on our premises.

We may also create a profile by analysing your behaviour on the web, showing you products that may be of interest to you, based on the preferences you have shown through your browsing, or information obtained through cookies.

In addition, if you have agreed to receive commercial communications, these may be adapted and customized according to the interests of the users, either based on the products and services requested, or based on the data that we can deduct or obtain from your browsing, interest in certain contents, reaction to our communications, among others.

This personalization is conducted in a partially automated manner, in the sense that the Club determines the parameters of the personalization, but it is the technological platform that generates the user's profile. We do not send general communications that are not segmented by the previous procedure, since we consider it to be in the interest of both the Club and the users of the Barça Rookies program for the information that is sent or received to be relevant, and because not segmenting would not alter the number of communications received by the Barça Rookies program, but only the content of the same. In this regard, if any user of the Barça Rookies program does not wish to be segmented, we ask them to refrain from subscribing to the Barça Rookies program's communications.

e) **INTERNATIONAL TRANSFERS:** FC Barcelona, as an international organisation, has international suppliers that may provide their services from outside the EU, so it is possible for users' data to be processed outside the European Union or the European Economic Area (for example, the supplier of newsletter delivery, data storage, management of requests for information or member services, etc.).

In any case, the Club will ensure that this data processing is always protected with the appropriate guarantees, which may include:

- **Standard EU approved clauses:** These are contracts approved by the European regulator, and which provide sufficient guarantees to ensure that the processing complies with the requirements of the European General Data Protection Regulation.
- **Third party certifications:** For example, Privacy Shield, the framework agreement between the EU and the United States that establishes a standardized framework for data processing according to the requirements of the European General Data Protection Regulation.

f) **DURATION OF THE PROCESSING:** All of the data that you provide to us when subscribing for our newsletter shall be processed until the Club considers that, by any means available according to the technology available at any time, you are no longer interested in its products. In any case, you may unsubscribe from the newsletter at any time.

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Likewise, all data provided to use during participation in the action shall be treated until the end of the same.

After the term indicated in the first paragraph of this section, FC Barcelona shall withhold your duly anonymized data for statistical purposes or market analysis, whenever possible, or duly blocked to comply with any legal obligation of the Club.

g) EXERCISE OF YOUR RIGHTS: At any time you may revoke your consent to any of the uses of data indicated above.

Likewise, you may exercise your rights of access, rectification, deletion, opposition, limitation or portability through written communication addressed to Avda. Aristides Maillol, S/N, 08028, Barcelona (Spain), with the reference "Personal Data", or by email to proteccio.dades@fcbarcelona.cat.

If you have any doubts, questions or claims about the way we process your personal data, you may contact our Data Protection Delegate by email to dpo@fcbarcelona.cat or by mail to Avda. Aristides Maillol, S/N, 08028, Barcelona (Spain), with the reference "DPO". If you do not receive a response within a reasonable period (2 months) you may file a claim to the Spanish Data Protection Authority.

h) CONSENT FOR THE PROCESSING OF DATA OF MINORS: The parent or guardian of the minor who authorizes the minor's participation in the Action, in case of sharing the duties and responsibilities regarding this minor with another person, guarantees that he/she has obtained the appropriate consent and that, therefore, is issuing consent on behalf of all those responsible for the minor. In this sense, FC BARCELONA reserves the right to contact the parent or guardian of the minor to collect any other information that is necessary to verify this or any other circumstance. In the event that the companion is not the parent or legal guardian of the minor, he/she guarantees that he/she has the appropriate consent to accompany the minor to the event.

RULE 4.- REQUIREMENTS AND METHOD FOR PARTICIPATION

4.1. Anyone interested in participating in the Action and draw must meet the requirements detailed below:

- Be a Barça Rookie or register as such on the www.fcbrookies.com website
- Participate in the present promotion following the requirements and instructions indicated on the website at www.fcbrookies.com within the period established for this purpose.
- Answer 5 questions to find out their position in the team depending on their personality.
- Once the above has been done, each Barça Rookie will find out whether they have won any of the available prizes (see rule 6) by the random selection system (winning moment). There shall be twenty (20) winners, who shall each obtain the prize corresponding to the Winning Moment described in Rule 6.
- Additionally, all participants shall be entered for a draw that will determine one (1) winner, who shall obtain as a prize that which is described in Rule 6 (draw prize).

4.2. All persons who meet the above mentioned criteria and, in the case of minors, do so under supervision of the adult that legally represents them, shall be able to participate in the action and draw.

RULE 5.- HOW THE ACTION AND DRAW WORK

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5.1. The Action will be available on each day within the period described in rule 2. Using a random combination computer system, twenty (20) winners shall be decided (winning moment).

5.2. Additionally and once the deadline for participation in the action has expired, there shall be a draw from among all participants that have registered and correctly participated in the action described herein, from which one (1) winner shall be decided, thus participants that did not register correctly for the action shall be excluded thereof.

5.3. All participants shall be assigned a sequential number in chronological order of participation to generate a consecutive range of numbers (e.g. from 1 to 50).

5.4. The draw shall be conducted by means of a computerised system that on the basis of a computer-generated random combination shall randomly select three (3) numbers out of all those allocated to the participants. The first shall be granted winning status, and the two (2) others shall be deemed reserves, in order of priority as established by the order of registration.

5.5. Once the winner and reserves have been determined, the Notary shall draft minutes that shall identify the person who has won the draw and the two (2) reserves, together with the established order of priority.

5.6. Should the winner renounce the prize for any reason or circumstance, winning status shall instead be granted to the first reserve and so on successively.

5.7. By participating in the present Action, the entrants who are of legal age, and in the case of minors, their parents or legal representatives of legal age who hold the right to their legal guardianship, **EXPRESSLY ACCEPT** (i) these rules, (ii) that in the event that they are winners of the Action, the sending of an email by the CLUB to the e-mail address provided by them for the purpose of entry shall serve as a means of proof, for all effects, that FC BARCELONA has informed them of their winning status. If no contact with the winning entrant is possible within 24 hours counted from the moment of the first communication, for any reason or circumstance not attributable to the CLUB, the winner shall lose all rights to the prize, this being automatically awarded to the first reserve and so on successively.

5.8. The winning entrant must be the person that accepts it, and in the case of minors, their parents or legal representatives of legal age who hold the right to their legal guardianship, who shall expressly manifest their acceptance or relinquishment of the prize. In the former case, the instructions provided by FC BARCELONA regarding the logistics of delivery and, if applicable, collection of the aforesaid prize must be strictly adhered to.

RULE 6.- PRIZE

The prizes shall be as follows:

a) Prize for draw: One (1) new FC BARCELONA home basketball shirt.

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b) For the winning moment: One (1) rookie ball for each of the twenty (20) winners.

RULE 7.- ACCEPTANCE OF THE PRIZE

The winners of the prize (and in the case of minors, their legal representatives), once informed of their winning status via email, must issue an express response before delivery of the said prize, declaring (i) acceptance of the prize (ii) or rejection of the prize, whereby:

- a) In the case of acceptance, to proceed with delivery of the prize pursuant to the conditions indicated by the CLUB. The winner must sign a document declaring his or her express acceptance of the corresponding prize and receipt of the same in conformity, declaring therein that he or she has no claims or demands to make against FC BARCELONA.

FC BARCELONA shall contact the winner by email to declare the prize. The winners must then send an email to premirookies@fcbarcelona.cat, in which they must specify their name and surnames, national ID number and the address to which the prize should be sent by ordinary certified mail.

- b) In the case of relinquishment or non-acceptance of the prize, the winner must also declare this in writing. In such a case, FCB wishes to make it clear that the aforesaid prize may not be exchanged for any other, or for its cash value, and winning status shall instead be granted to the first reserve, who shall be presented with the corresponding prize, in accordance with the same procedure, and so on successively.

For the aforesaid purposes, in the case of minors, perceptive acceptance and/or relinquishment, as appropriate, shall be understood to have been made under all circumstances and without reserve by the adults that hold the status of their legal guardians, in the name and representation of the same, thereby exempting FCB from any liability in that respect.

RULE 8.- DEPOSIT OF RULES BEFORE NOTARY

The rules for the present competition shall be deposited before a Notary of the Il·lustre Col·legi de Notaris de Catalunya.

RULE 9.- ACCEPTANCE OF THE RULES

Participation in the Action supposes express and full acceptance of:

- a) these rules.
b) the system for entry and for the action and draw.
c) use and treatment of the personal data of the participating Barça Rookies under the terms established herein.

Should there be any divergence regarding the competition and/or the interpretation of the present Regulations, any lawsuits that could arise from the matter shall be dealt with by the Courts and Tribunals of Barcelona, hence the entrants expressly relinquish any other jurisdiction that could correspond to them.

RULE 10.- COMMUNICATIONS OF THE ACTION

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Communications relating to the Action and/or purpose of these rules and their participation method shall be described on the www.fcbrookies.com website. The winners will receive communications via email, which will also be published on the www.fcbrookies.com website.

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